



MNWB

AI DIGEST



Monthly AI maritime charity highlights

Welcome to AI Digest, our monthly newsletter bringing practical guidance on the responsible use of artificial intelligence in the maritime charity sector.

Each edition will include a short roundup of relevant updates, a practical tip you can apply straight away, and an example of how an organisation is using AI to improve its work. We'll also share templates and guidance to support good practice.

To help member charities navigate this rapidly evolving landscape, our CEO, Stuart Rivers, has written a comprehensive AI Guide for Member Charities, featured in this month's issue. The guide provides practical advice on adopting AI responsibly, covering governance, data protection, fundraising, communications, HR and frontline service delivery. It's a must-read for anyone looking to understand the opportunities and challenges AI presents.

We hope you find AI Digest useful and that it helps you and your organisation make the most of AI in a safe and effective way.

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AI Guide for Member Charities

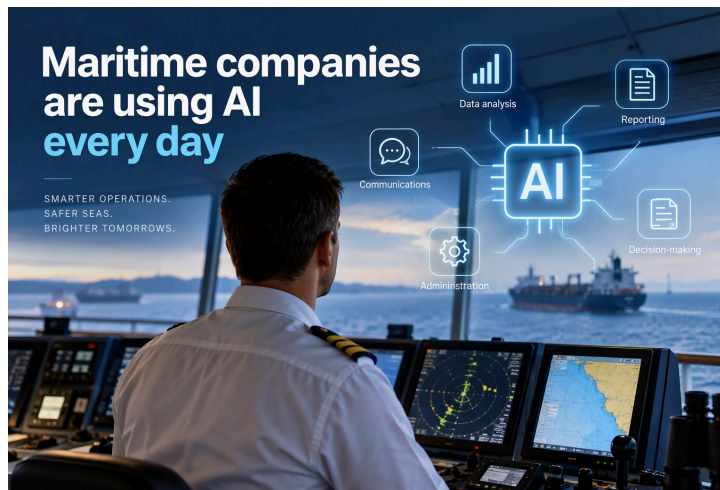
As artificial intelligence becomes increasingly embedded in everyday working life, many charities are exploring how it can be used to improve efficiency, enhance services and support decision-making.

To help member charities navigate this rapidly evolving landscape, MNWB has developed an AI Guide for Member Charities, providing a practical framework for organisations looking to adopt AI responsibly and effectively.

Covering governance, data protection, fundraising, frontline welfare delivery, communications, HR and volunteer management, the guide demonstrates how AI can help organisations save time, improve efficiency and strengthen evidence-based decision-making.

Importantly, it emphasises that AI should enhance, not replace, human judgement, particularly in areas involving safeguarding, empathy and beneficiary support. With real-world maritime welfare examples and practical templates, the guide offers a clear roadmap for charities seeking to harness AI while maintaining trust, transparency and accountability.

[Read more](#)



Maritime companies using AI every day

According to an article by SAFETY4SEA, nearly two-thirds of maritime professionals now use AI every day, highlighting its growing role across the sector.

Research shows that artificial intelligence is becoming increasingly embedded in maritime workflows, helping to streamline communications, administration, and decision-making.

However, as adoption accelerates, many organisations are still developing the governance, accountability, and human oversight needed to ensure AI is used safely, responsibly, and effectively.

[Read more](#)



The role of AI at sea

An article from the International Institute of Marine Surveying highlights how AI has become firmly embedded in the maritime industry's transformation agenda.

For a sector responsible for moving the majority of global trade, AI is helping to deliver safer operations, more informed decision-making, improved fuel efficiency, stronger regulatory compliance, and greater progress towards sustainability goals.

The conversation is no longer about whether AI has potential. Instead, the focus has shifted to how organisations can adopt and govern AI effectively, ensuring that the technology delivers real value while maintaining appropriate human oversight, accountability, and trust.

[Read more](#)



Tips and Tricks

AI agents are more than just chatbots.

These intelligent digital assistants can carry out tasks, find information, analyse data and support decision-making, helping organisations work smarter and more efficiently.

Whether it's drafting emails, summarising documents, conducting research or answering routine questions, AI agents can save significant time by reducing

repetitive administrative tasks.

The real value, however, lies in what that time can be used for. By handling routine work, AI agents allow staff and volunteers to focus on people, relationships and delivering services. Used responsibly, they can help charities increase capacity, improve productivity and maximise their impact without losing the human judgement and empathy that remain at the heart of everything they do.

MNWB AI Tool of the Month



We spoke to colleagues and asked which AI tools they use.

Gemma Watton, our Digital Marketing Officer, told us she uses Microsoft's AI tool, Copilot, on a daily basis. From supporting day-to-day tasks to helping spark new content ideas, she says it's become a valuable part of her workflow.

Microsoft Copilot is an AI-powered assistant designed to help people work more efficiently by supporting tasks such as writing, research, summarising information, brainstorming ideas, analysing data, and creating content.

[Try Copilot](#)

Want to get involved?

We want to hear from you about your experiences and use of AI in your daily operations. If you are a MNWB member, and want to share your experiences with AI for the next edition of AI Digest, please get in touch with our Digital Marketing Officer, Gemma.

Email Gemma

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