



MNWB

AI DIGEST



Monthly AI maritime charity highlights

Welcome to our new monthly AI-focused newsletter, AI Digest, bringing practical guidance on the responsible use of artificial intelligence in the maritime charity sector.

Over recent months, many of you have joined our AI courses and workshops. The most common request has been simple: keep the learning going, share examples, and help us apply AI in our day-to-day work. AI Digest is designed to do exactly that, in a consistent and accessible format.

AI is evolving quickly. New tools are emerging, guidance is changing, and expectations from funders, partners and the public are shifting with it. It's easy to feel left behind—not through lack of interest, but because there's so much to keep up with alongside core responsibilities. Staying ahead doesn't mean chasing every new development. It means understanding what is useful, what is safe, and what works for your organisation.

For maritime charities, the value of AI often lies in small, repeatable improvements. It can help draft emails, reports and social posts, summarise long documents, organise meeting notes, and turn rough ideas into practical plans. It can support analysis of feedback, help prepare funding bids, and reduce time spent on routine admin. Used well, it creates more space for the work that relies on judgement, empathy and relationships.

Each edition of AI Digest will include a short roundup of relevant updates, a practical tip you can apply straight away, and an example of how a charity is using AI to improve delivery. We will also share templates and guidance to support good practice. We hope you find AI Digest useful and that it helps you and your organisation make the most of AI in a safe and effective way.

Stuart Rivers
MNWB Chief Executive

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