



VISION

To be the representative voice and driving force for the welfare of merchant navy and fishing communities in the UK

MISSION

Improving the lives of seafarers and fishers by raising welfare standards in collaboration with our stakeholders

LEADERSHIP

CORE VALUE

We will lead with integrity and professionalism, representing constituent organisations at the highest levels of government and industry.

STRATEGIC PRIORITY

To lead with authority in identifying and pursuing the most important welfare issues, ensuring that we fulfil the obligations of the National Seafarers' Welfare Board and MNWB's strategic objectives.

OBJECTIVES

- Define the role of the NSWB and how it interacts with PWCs, DfT, MCA and MLC Member States.
- Drive the agenda for the establishment of port levies across all UK ports.
- Produce 'State of the Nation' report from sector forums.

COMMUNICATION

CORE VALUE

We will support our key relationships through authentic communications, treating people with respect and dignity at all times.

STRATEGIC PRIORITY

To research, inform, advise and champion matters that are important to the maritime charity sector, engaging with government, unions, shipowners, ports, charities and the general public to raise awareness of the welfare needs of seafarers, fishers and their dependants.

OBJECTIVES

- Strengthen relationships within government through active, regular and transparent engagement.
- Expand the range and reach of charities and agencies available through Seafarer Support.
- Increase the profile of MNWB and its members through print and broadcast media.
- Grow social media presence across all platforms to increase position as an influencer.

INNOVATION

CORE VALUE

We will pursue innovative solutions that create economic and social value, adopting an evidence-based approach to everything we do.

STRATEGIC PRIORITY

To enable our constituent organisation members to thrive by providing innovative, effective and efficient solutions that improve the lives of their beneficiaries. To drive developments in funding, training & education, projects and services to meet dynamic needs.

OBJECTIVES

- Adopt an evidence-based approach to MNWB projects and services.
- Ensure all MNWB projects add value to constituent organisations and deliver economies of scale.
- Develop training platform to host MNWB training courses.
- Develop NSWB support package for MLC member states.

COLLABORATION

CORE VALUE

We will celebrate the full spectrum of diversity within and outside of our organisation, building strong, collaborative networks that create new opportunities and possibilities.

STRATEGIC PRIORITY

To drive collaboration across the maritime welfare sector through a targeted approach to funding, service provision and partnership building. Our collegiate approach aims to position UK maritime welfare charities as excellent service providers.

OBJECTIVES

- Grow MNWB's membership by defining clear criteria, benefits and agreements.
- Develop a self-assessment tool for ports that establishes welfare standards across the UK and identifies gaps in provision.
- Establish MNWB as the go-to place for welfare guides, sector statistics and reports.
- Establish a forum for National Seafarers' Welfare Boards to share experiences and information.